

We Invented the World's Greatest Snow and Ice Melter Because We Had To.



Pioneers in the Science of Snow and Ice-Melting

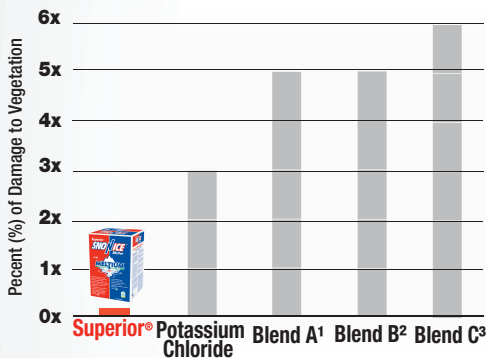
When you experience over 700 inches of snow every year, you're familiar with snow and ice issues. And when you live in the heart of the Rockies, you're probably sensitive to environmental concerns too. That's why customers have relied on us for over 50 years to develop formulas that work faster, longer and safer. Protecting our clients' assets is as important as melting the snow and ice.

Superior Sno-N-Ice® Melter with Meltium®, the Safest, Most Powerful De-Icer

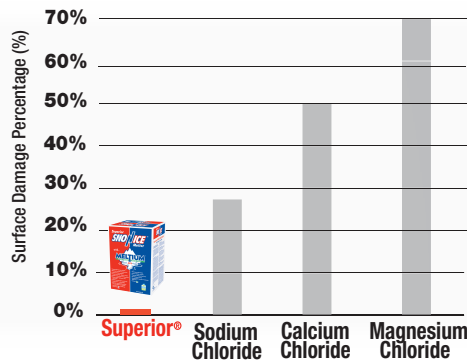
Designed for those with a focus on performance as well as protection. Superior Sno-N-Ice® Melter is a must for anyone concerned with safeguarding concrete, metal and vegetation.

- Patented Non-Corrosion Formula
- Maximum Protection of Costly Assets
- Protects Concrete and Metal
- Resists Re-Freezing - Melts Ice Longer
- Effective in Extremely Low Temperatures
- Requires Fewer Applications and Less Product
- Will Not Damage Carpet and Flooring
- Will Not Track - No Oily Residue
- Does Not Contain Harmful Calcium Chloride or Magnesium Chloride
- Third Party Testing, Certified for Food Service
- Environmentally Friendly
- Safer for Children and Pets
- Vegetation Safeguard Enhancers
- Non-Clumping Formula
- Biodegradable Colorant for Controlled Application
- Contains CMA

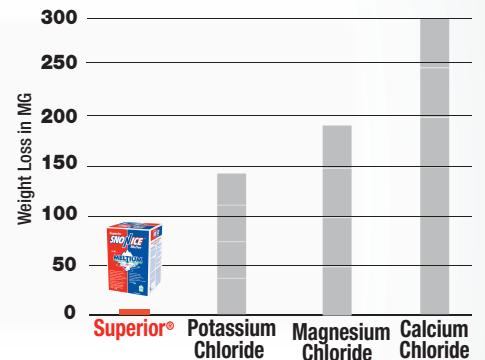
Relative Damage to Vegetation



Relative Damage to Concrete Surface (During Simulated Freeze/Thaw Cycles)



Steel Corrosion Damage Testing



¹ Blend A Contains: Sodium Chloride, Magnesium Chloride, Potassium Chloride
² Blend B Contains: Sodium Chloride, Magnesium Chloride
³ Blend C Contains: Sodium Chloride, Calcium Chloride, Magnesium Chloride



Ensure your driveways, sidewalks and parking structures are safe and secure.

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